



California Immunization Coalition

SPONSORSHIP PROPOSAL

The California Immunization Coalition is pleased to be returning to in person meetings in 2023 and invite you to be part of our Annual Immunization Summit being held in Riverside California May 8-9, 2023. The Summit will focus on the experiences and key learnings we have gleaned so far from the pandemic years, and how these experiences are informing our work today and in the future.

A promotional poster for the 2023 Annual Immunization Summit. The background is light blue with decorative elements like a grid of dots in the top right and circular frames containing images of buildings and streets. The text is centered and right-aligned. It includes the year '2023' in orange, 'SAVE THE DATE ANNUAL SUMMIT' in large white letters, and 'CALIFORNIA IMMUNIZATION COALITION' in smaller white letters. Below this, it says 'MAY 8-9 RIVERSIDE, CA' next to a calendar icon. There are two buttons: 'REGISTER TODAY' and 'WWW.IMMUNIZECA.ORG'. A QR code is located at the bottom center. The coalition's logo is in the bottom right corner.

2023
SAVE THE DATE
ANNUAL SUMMIT
CALIFORNIA IMMUNIZATION
COALITION

MAY 8-9
RIVERSIDE, CA

REGISTER TODAY

WWW.IMMUNIZECA.ORG

CALIFORNIA
IMMUNIZATION
COALITION

Prepared For:

California Immunization Coalition

7617 Alma Vista Way Ste. C
Sacramento, CA 95831

Introduction

CALIFORNIA IMMUNIZATION COALITION ANNUAL SUMMIT

Riverside, CA

The California Immunization Coalition has been hosting an annual Summit for 14 years. Each year we bring together immunization advocates from across the state of California to share ideas, highlight successes and identify new opportunities for partnership

Why Sponsor The Summit

- Your support will help make this event available to students and other attendees who will benefit from this learning event.
- Provide attendees who are early in their career with opportunity to engage with new partners. Including the 275 health professionals representing local and statewide organizations from throughout California.

The 2023 Summit will feature speakers, expert panels, workshops, and opportunities for discussion with some of the top leaders in immunization and healthcare advocacy in California. The focus of the 2023 Summit will highlight the opportunities and challenges that have been uncovered after the past two and half years of the COVID-19 pandemic – at the local, state, and national levels. We look forward to reengaging with colleagues and developing new partnerships that will help California achieve improved vaccination rates, rebuild trust in our and identify policy areas that call for continued improvement.

About Us



The California Immunization Coalition (CIC) is a 501(c)(3) non-profit public-private partnership dedicated to achieving and maintaining full immunization protection for all Californians to promote health and prevent serious illness, disability and death.



Educate

Support California's local immunization coalitions

Provide educational opportunities for health professionals and community stakeholders



Advocate

Encourage community-based advocacy

Promote the use of immunization registries



Vaccinate

Improve immunization rates for Californians of all ages

Reduce health disparities and improve access to vaccines

Event Schedule

This year's theme is **Partnering to Ensure Health and Immunization Equity** and sessions will highlight the many ways health professionals have worked together to identify and support the needs of our communities during very challenging times. Plenary speakers and workshop presenters will share projects and innovative resources to help us learn how we can expand access to life saving vaccines, to understand the new challenges we face around vaccine confidence, along with sharing updates on California's immunization rates and the work of the California Immunization Registry.



Day 1



Monday, May 8, 2023 1:00 pm - 5:00 pm

Opening Welcome from CIC President
California Update from Erica Pan, MD State Epidemiologist
Deputy Director followed by plenary sessions on ACIP and
a hosted networking reception

Day 2



Tuesday, May 9, 2023 7:30 am - 5:00 pm

Keynote presentation, Panel Plenary on Pharmacy,
Immunization Information Systems, Advocacy,
followed by workshops and a closing plenary session

Event Highlights

Expand their participants knowledge about current immunization issues in California and the United States and connect with public health colleagues and private sector representatives. The Summit is a terrific opportunity to renew our collective vision to make access to vaccinations and disease prevention a reality for all Californians.

 LIVE

First Live Event Since 2019

The theme of this year's event is Partnering to Ensure Health and Immunization Equity. We look forward to plenary sessions and workshops on projects and initiatives that support our work to improve immunization rates in your community and in particular how to reach underserved, or under vaccinated communities and/ especially those who have concerns about vaccination.



Luncheon & Awards Ceremony

The Natalie J. Smith, MD Immunization Champion and the Ronald P. Bangasser, MD Leadership Award winners will be honored at our annual luncheon held at the Summit on Tuesday, May 9.

Who Should Attend?

Physicians, pharmacists, nurses, administrators, educators, immunization stakeholders, coalition members, advocates and other providers from the public and private sector who are interested in learning more about current immunization issues, strategies and activities.

CME / CEUs?

This activity is being planned and implemented in accordance with the Institute for Medical Quality and the California Medical Association's CME Accreditation Standards (IMQ/CMA) through the Joint Sponsorship of the Perinatal Advisory Council: leadership, Advocacy of the Perinatal Advisory Council – Leadership, Advocacy, and Consultation



Sponsorship Levels

Companies and organizations whose products and services are geared toward Immunizations and healthcare workers are encouraged to participate. Sponsors and exhibitors will have access of up to 300 + California statewide immunization stakeholders: Nurses, Physicians, Pharmacists, Immunization Coordinators, Local Health Department staff, etc. New to this year is the student sponsorship option which provides college and hospital affiliates the opportunity to provide a unique learning opportunity for residents and students in health related fields.



Student Sponsor **\$1,200**

\$1,200 will allow CIC to offer 3 students admission to the Summit. As a student sponsor your organizational logo will be featured on the Summit 2023 webpage and acknowledgement during Summit.



Partner Sponsor **\$5,000**

As a Partner your organizational logo will be featured on the Summit 2023 webpage and two conference registrations with an additional discount for 2 more registrations.



Network Sponsor **\$10,000**

As the Network Sponsor your organizational logo will be featured on the Summit 2023 webpage. There will also be a verbal acknowledgment during the networking reception at the end of the day on Monday.



Ambassador Sponsor **\$12,000**

As an Ambassador Sponsor your organization will be acknowledged during opening event, signage with logo will be posted at entrance to conference and you'll receive four conference registrations with a discount available for an additional two registrations.



Sponsorship Timeline

Step 01

Complete Registration form.

The deadline to register your sponsorship is Wednesday March 8, 2023. The earlier you register the more visibility you receive.

Step 02

Submit your organizational logo.

Images must be jpeg or png, high resolution (a minimum of 300 dpi) and transparent if appropriate.

Step 03

Provide requested paperwork for your sponsorship level.

All deliverables must be completed and returned to CIC by Friday, March 24, 2023.

Step 04

Register your representatives.

Once you have registered and paid for your sponsorship, you will receive a promo code for the corresponding number of complimentary registrations within 1 week of registration confirmation.

Thank you!
for your support

Sponsorship Summary



Finding ways we can work together to be effective, efficient and inclusive in our role as immunization professionals, is always our goal as a Coalition. This year's theme **Partnering to Ensure Health and Immunization Equity** will highlight existing and new partnerships and the many ways health professionals have worked together to identify and support the needs of our communities during very challenging times.

Plenary speakers and workshop presenters will share projects and innovative resources to help us learn how we can expand access to life saving vaccines, to understand the new challenges we face around vaccine confidence, along with sharing updates on California's immunization rates and the work of the California Immunization Registry.

Your sponsorship of this unique statewide event helps to support educational efforts about immunization issues and communication strategies for participants and students, and will help you connect with public health colleagues and private sector representatives.

The Summit is a terrific opportunity to renew our collective vision to make access to vaccinations and disease prevention a reality for all Californians. We have missed meeting with you!

Mark your calendar, make your travel plans, and join us to learn about and share the great work our public health and private partners are doing to make today's vision for equitable immunization for all into tomorrow's reality.

Meet Our Board President and Vice President

CIC is governed by a volunteer Board of Directors. Board members are nominated and elected to serve two-year terms with a maximum of four consecutive terms. Learn more about our board of directors by visiting our website: www.ImmunizeCA.org



Jasjit Singh, MD

Board President

Pediatric Infectious Diseases subspecialist Jasjit Singh, MD is Assistant Director of the division and serves as the Medical Epidemiologist for Children's Hospital of Orange County (CHOC) in California. Dr. Singh received her undergraduate degree at Harvard University, and her medical degree from the Duke University School of Medicine. She completed her pediatrics residency at Cornell University Medical Center in NY, where she also served as Chief Resident, before completing her subspecialty fellowship training in Pediatric Infectious Diseases at Johns Hopkins Medical Center in Baltimore.



Pia Pannaraj, MD, MPH

Board Vice President

Pia S. Pannaraj, MD, MPH, is an Associate Professor of Clinical Pediatrics and Molecular Microbiology and Immunology at Keck School of Medicine, University of Southern California and Infectious Disease Specialist at Children's Hospital Los Angeles (CHLA). She serves as the Director of the Pediatric Immunization Advancement Laboratory and CHLA's Pediatric Global Health Education Program. Dr. Pannaraj's global research focuses on maternal and infant vaccinations, optimizing vaccination strategies in the community setting, and improving vaccine immunity.



2023 California Immunization Coalition Summit

May 8 – 9, 2023

Riverside, CA

Summit Information

The Summit schedule is 1:00 pm to 5:00 pm on Monday, May 8th and from 8:00 am to 5:00 pm on Tuesday, May 9th. Set up may take place any time after 7:00 a.m. on both days. Exhibitors and Sponsors will be supplied with a 6-ft skirted display table and two chairs if they wish.

Summit attendees will have the opportunity to visit display tables before the summit begins, during breaks and lunch and after the program.

Sponsorship Levels:

Student Sponsor for \$1,200 includes organization logo included on Event Webpage and a registration code to register 3 students of the affiliations preference. Please note this sponsorship covers 3 students attendance to the Summit for Monday, May 8 and Tuesday, May 9th. Meals included are Tuesday Breakfast and Tuesday Lunch. All other meals and sleeping arrangements are the responsibility of the student.

Partner Sponsor for \$5,000 includes organization being featured during event opening by the CIC President, Logo on event webpage and signage with logo will be posted at entrance to conference as well as the option for exhibit table for 2 days, **registration for two representatives**, and secures a discounted registration fee (\$150 each) for up to two additional colleagues.

Network Sponsor for \$10,000 As the Network Sponsor your organization will to be the co-sponsor of the reception on Monday evening with the opportunity to make a brief welcoming announcement to the audience at the reception. The Organizational logo will be featured on the Summit 2023 webpage and signage with logo will be posted at entrance to conference as well as **registration for four representatives** and secures a discounted registration fee (\$150 each) for up to two additional colleagues.

Ambassador Sponsor for \$12,000 As an Ambassador Sponsor your organization will be acknowledged during opening event, signage with logo will be posted at entrance to conference as well as the option for exhibit table for 2 days, **registration for four representatives**, and secures a discounted registration fee (\$150 each) for up to two additional colleagues.

Sponsorship Registration

- Yes, my organization would like to be a **Student Sponsor** at the 2023 CIC Summit.
- Yes, my organization would like to be a **Partner Sponsor** at the 2023 CIC Summit.
- Yes, my organization would like to be a **Network Sponsor** at the 2023 CIC Summit.
- Yes, my organization would like to be an **Ambassador Sponsor** at the 2023 CIC Summit.



Contact Information

Contact Name: _____

Organization: _____

Mailing Address: _____

E-Mail: _____

Telephone: _____

Please email completed form to Kamrynn Lawton – ksaylor@immunizeca.org
After completed form is received Kamrynn Lawton will be in touch with Next Steps depending on the package your organization has selected.

If you require an invoice, please email Kamrynn Lawton at ksaylor@immunizeca.org

Payment is due by March 29, 2023, and payable to:

California Immunization Coalition

7617 Alma Vista Way, Ste C | Sacramento, CA 95831

CIC is a 501c3 non-profit organization | Tax ID# 94-3318502

****option to wire money or send money via PayPal reach out to Kamrynn Lawton for more information.**



2023 California Immunization Coalition Summit
May 8 – 9, 2023
Riverside, CA

Summit Information

The Summit schedule is 1:00 pm to 5:00 pm on Monday, May 8th and from 8:00 am to 5:00 pm on Tuesday, May 9th. Set up may take place any time after 7:00 a.m. on both days. Exhibitors will be supplied with a 6-ft skirted display table and two chairs.

Summit attendees will have the opportunity to visit display tables before the summit begins, during breaks and lunch and after the program.

Exhibitors will be supplied with:

Display Table - 6-foot skirted table and two chairs. Additional chairs are available on request.

Summit attendees will have the opportunity to visit exhibit tables before the summit begins, during most breaks, during lunch and after the program. The summit program is scheduled for 1:00 pm to 5:00 pm on Monday, May 8th and from 8:00 am to 5:00 pm on Tuesday, May 9th.

Exhibit Registration

Please tell us which sponsorship package your organization registered for: _____

***Partner Sponsors receive 2 registrations (2 named representatives); Network Sponsors receive 4 registrations (4 named representatives), Ambassador Sponsors receive 4 registrations (4 named representatives).*

Please list the representatives who will be exhibiting:

Representative #1 Name: _____ E-mail: _____

Representative #2 Name: _____ E-mail: _____

Representative #3 Name: _____ E-mail: _____

Representative #4 Name: _____ E-mail: _____

Representative #5 Name: _____ E-mail: _____

Representative #6 Name: _____ E-mail: _____

Please email completed form to Kamrynn Lawton – ksaylor@immunizeca.org

If you require an invoice, please email Kamrynn Lawton at ksaylor@immunizeca.org

Payment is due by March 29, 2023 and payable to:
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