

2025

CICS SUMMIT

APRIL 29-30



CALIFORNIA
IMMUNIZATION
COALITION

**Sponsorship and
Exhibitor Opportunities**

Summit Focus

The 2025 California Immunization Coalition Summit provides a rich interactive experience for our participants and speakers. Our work in disease prevention is vital and unique, and the 2025 event will include expanded time for networking, peer engagement and resource sharing. This one-of-a-kind event has helped those supporting immunizations get to know their resources in California, gain a better understanding of the challenges around vaccine confidence, and receive important status updates on Californias immunization programs. To learn more about previous years Summit themes and speakers, visit our website: <https://www.ImmunizeCA.org>

California Immunization Coalition Summit 2025

The California Immunization Coalition (CIC) is a statewide non-profit organization dedicated to achieving and maintaining full immunization protection for all Californians, to promote health and prevent serious illness, disability and death.



CME/ CEUs

This education activity is being jointly provided by the Annenberg Center for Health Sciences at Eisenhower and the California Immunization Coalition. CE credit will be available for clinicians.

Who Should Attend?

- Physicians
- Pharmacists
- Nurses
- Immunization Stakeholders
- Coalition members
- Medical Directors
- Hospital Staff
- State and County Public Health and Immunization Program Staff
- Health Care Leaders
- Government Leaders
- Medical Directors
- Other providers from public and private sector



2025 Summit & Location

The 2025 Summit will showcase speakers, expert panels, workshops, and opportunities for discussion with leading figures in immunization and healthcare advocacy throughout California. The focus of the 2025 Summit will be on how we can build trust in our communities to strengthen vaccine confidence in California and beyond. We're excited to collaborate with colleagues and forge new partnerships to enhance vaccination rates in California.

Welcome to Riverside

Riverside, California, is celebrated as the birthplace of the state's citrus industry, featuring vibrant orange groves. The city is rich in arts, culture, and history, inviting exploration at every turn.

The Conference venue is the **Riverside Convention Center**, located at 3637 5th St., Riverside, CA 92501

The hotel room block is at the **Mission Inn Hotel & Spa** located at 3649 Mission Inn Avenue, Riverside, CA 92501

To learn more about what the City of Riverside has to offer, visit <https://visitriverside.com/>



PREVIOUS SPONSORS AND EXHIBITORS

Many local and national organizations have sponsored and exhibited at past CIC Summits. Our past sponsors and exhibitors include:

Anthem Blue Cross

AstraZeneca

Berlinger

California Department of Public -

Health IZ Branch

Chapman University

Control Solutions

Dynavax

The Food and Drug Administration

GlaxoSmithKline

Health Net

Merck

Merit Calibration

Moderna

Novavax

Onset

Partnership Health Plan

Pfizer

Sutter Health

STC Health



SPONSORSHIPS

2025 SPONSORSHIP OPPORTUNITIES

Showcase your organization and support for immunizations by participating as a sponsor or exhibitor at the 2025 Annual CIC Summit. There are several ways to support the Summit beyond just attending: you can become a general sponsor, sponsor specific events or activities, or exhibit. By participating as a sponsor or exhibitor at the CIC Summit, you'll contribute to creating an engaging and empowering experience for everyone involved.

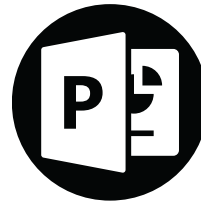
GENERAL SPONSORSHIP

There are four levels of general sponsorship described below. All levels will be listed on the:



CIC Summit Webpage

Company logo and hyperlink to company website will be posted on the Summit webpage



Conference Slide Deck

Company logo will be included in the official conference slide deck

Additional benefits are described below by sponsorship level.

Big Shot

\$12,000

- Breakfast sponsorship with organization mentioned
- First Choice at Exhibit Table Selection
- An electronic copy of the attendee list with name, email and organization*
- 7 complimentary registrations to the general conference*

Ambassador

\$9,000

- Single table in the Exhibition Space
- Priority in Exhibit Table Selection
- An electronic copy of the attendee list with name, email and organization*
- 5 complimentary registrations to the general conference*

Partner

\$6,000

- Single table in the Exhibition Space
- Priority in Exhibit Table Selection
- 3 complimentary registrations to the general conference*

Advocate

\$3,000

- Single table in the Exhibition Space
- Priority in Exhibit Table Selection
- 2 complimentary registration to the general conference*

*Registration details are forthcoming and will be posted on the Summit website in late 2024.

Sponsorships Continued

Networking Reception

Reception @ Riverside Convention Center

By sponsoring this popular reception, your organization will have the opportunity to make a brief welcome announcement and acknowledgement to all attendees at the start of the Reception.

\$7,000

One Sponsorship Opportunity

Conference Breaks

COFFEE BAR & SNACK TABLE

Coffee and snacks are a crucial part of any successful conference.

By sponsoring coffee, and snacks your organization will have a sign on the table acknowledging your organization.

***This sponsorship includes the benefits of the Advocate Sponsorship level.**

\$5,000

Two Sponsorship Opportunities

One Sponsor for April 29 & One Sponsor for April 30

Welcome Bag

Does your organization have materials that you would like to share with our attendees?

(Ship your items to CIC 7617 Alma Vista Way Ste. C Sacramento, CA 95831 to be included in the 2024 welcome bag.)

All attendees will receive a bag upon registration.

\$500.00

MULTIPLE SPONSORS

Student Scholarship Fund

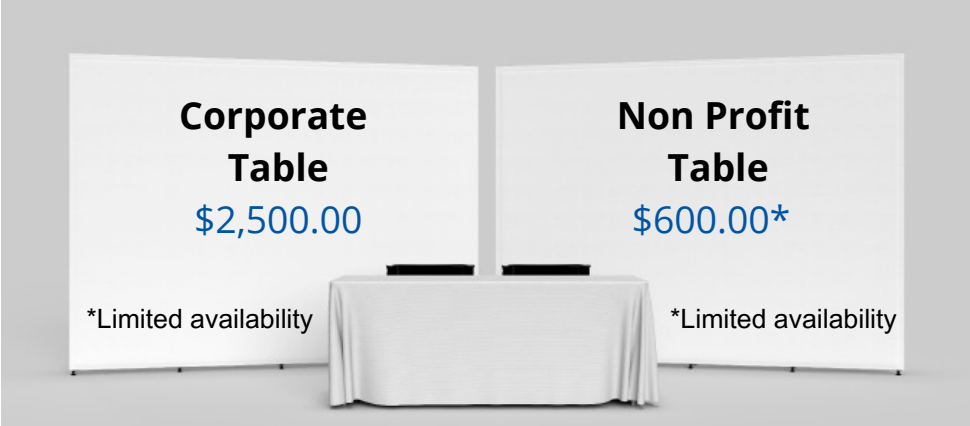
CIC is committed to ensuring students and residents are supported on their path to becoming our next generation of immunizers.

By contributing to the student Scholarship fund your organization will be acknowledged in our Summit materials and in turn CIC will be able to offer discounted/ free registration to students and residents.

\$1,000

2025 Exhibitor Opportunities

The Exhibitor space will be set up in designated areas with high visibility and foot traffic.



Corporate Table
\$2,500.00
*Limited availability

Non Profit Table
\$600.00*
*Limited availability

Additional Exhibitor registrations can be purchased at \$200 each. Maximum of 2 additional registrations per group. Space in the exhibit hall will be assigned based on sponsorship level.

Each Table Package Includes:



- 6 – foot table
- Tablecloth, 2 Chairs and a wastebasket
- Two exhibitor registrations*
- Listing in the Summit Welcome Packet

Registration details are posted on the Summit website here: www.ImmunizeCA.org/Summit-2025. Exhibitors can set up the morning of **Tuesday, April 29, 2025 from 8:00 am – 9:00 am and must break down their exhibits by **6:00 pm** on the last day of the Summit – **Wednesday, April 30**, 2025.

Conference Registration Fees



- Registration: \$350
- Early Bird: \$290 – by January 29, 2025
- CME/ CEUs: \$45

Please visit the Summit website www.immunizeca.org for details on the hotel room block.



Contact Information

If you have any questions about sponsoring or exhibiting at the CIC Summit please contact Klawton@immunizeca.org for more information.